Prescriptive Student Online Orientation and Readiness Assessment

Terry Norris, Director of eLearning College of Southern Nevada

Background Information

- College of Southern Nevada located in Las Vegas, Nevada
- Three campuses and nine learning centers throughout the Las Vegas valley
- Enrollment of approximately 35,000
- Online student enrollment of over 16,000
- 1/3 of CSN spring 2019 FTE count is online
- 24X7 economy in Las Vegas
- Nevada funding formula based on successful student completions

Why do we need to prepare students for online courses?

- Lower completion rates for online courses
- Lack of awareness on the part of students
- Student expectations versus faculty expectations
- Deficient technology skills
- Life factors
- Individual attributes
- Learning styles

Online Learning by the Numbers

- Over 16,000 students enrolled in online courses each semester at CSN
- Highest enrollment at CSN of the four main campuses
- Students in online courses retained at lower rates then on campus courses by about 10%
- Improving success for online learners important for CSN funding

Orientation Programming Considerations

- Should we have a separate orientation and readiness assessment?
- Should it be required or optional?
- The logistics
- What do we do with the results?
- How do we help students with their deficiencies?
- Resources to create orientation and readiness assessment
- Should all new students take it and when would they take it?
- Should it be in Canvas?

Enter Innovative Educators

- Began using StudentLingo in 2014 set of online success workshops
- Located in MyCSN (Peoplesoft)
- Some faculty require their students to complete some of the workshops
- Assessment of student success in workshops
- Students seem to really like the workshops and find them helpful

StudentLingo: On-Demand Student Success Workshops

- Maximizing Your College Experience
- Discovering Your Learning Style
- Learning Strategies Every Student Should Know
- Time Management: Strategies for Success
- Reading Comprehension Strategies
- Improving Student-Faculty Relationships
- 10 Tips for Success in Your Online Course
- Understanding and Avoiding Plagiarism
- Over 40 total workshops available to students

Why Go2Orientation with Innovative Educators?

- Dashboard can provide numerous programming opportunities
- ADA Compliant
- Easy to personalize. Easy to update, maintain, change. Add assessments.
- Videos are engaging, appealing, and professional
- Integrate existing resources (StudentLingo and Smarthinking)
- Data is easy to collect and view thus creating opportunities to follow up with students, encourage completion, communicate with faculty, advisers, etc.

Why Go2Orientation?

- Certificate of completion upon finishing
- Integrate into CSN portal
- Development of a readiness assessment to go along with orientation
- Results of assessment will drive the student to the appropriate StudentLingo workshop to provide assistance with deficiencies
- Student results stored in MyCSN
- What students are saying about Go2Orientation

Development of Go2Orientation

- Created a committee (faculty, staff, and librarians)
- Committee guided the project as to what we want/need to include
- Easy-to-follow weekly task chart which outlines what needs to accomplished and who needs to be engaged
- Michelle Chan, Instructional Designer in the Office of eLearning, coordinated through weekly meetings with Jess Wilson, Innovative Educators Instructional Designer, to answer questions/keep on task
- Easy to use product

Data Collection

- Student data collection: track student usage, encourage completion, targeted messages
- Quickly update/change material to respond to student feedback
- Examine student outcomes retention, student success
- Adding Online Readiness Assessment to a student checklist for enrollment

Final Thoughts

- Gather facts what are the needs of our learners and instructors?
- Get as much buy-in as possible include diverse viewpoints in creating the orientation/assessment, open the program to faculty/staff, talk it up, present it everywhere
- Create engagement, create connection, provide challenge and support

View Go2Orientation

Live Demo

Next Steps

- Identify data and resources needed for implementation
- Identify logistics for implementation
- Share with faculty, staff, and administration at CSN
- Student Checklist for Enrollment

Questions?

Contact Information

Terry Norris

Director of eLearning

College of Southern Nevada

702-651-5813

terry.norris@csn.edu